



Voiceflex
SIP

Start taking advantage of VoIP communications

What is a SIP?

SIP (Session Initiation Protocol) is a technology that allows you to make and receive calls using an IP connection, rather than a traditional ISDN line.

It is a standard technology, providing more flexibility, reducing costs, maximising investments and leveraging your IP infrastructure.

Why SIP over ISDN?

It's been reported that there were about 1.6 million SIP trunks deployed in the UK and with BT turning off ISDN by 2025 there's a great opportunity to sell IP based services.

For any business looking to move premises, change or upgrade data connectivity or replace their telephone system but at a cost reduction yet still deliver remote working and flexibility SIP is the natural choice. ISDN is a one dimension application, restrictive, expensive to deploy and as such faces increasing competition from easy-to-use, flexible and scalable SIP Trunking.

The benefits of SIP are easy to understand and clear. SIP has far more benefits than ISDN; more flexibility, reliability and value. Businesses that fail to replace and migrate from ISDN will become progressively disadvantaged in terms of service quality, flexibility, responsiveness and profitability.

Not all SIP service providers are the same - we believe in adding value to the SIP Trunks by way of reliability; network topology; fraud prevention; CLI presentation; call recording; number provisioning; and number porting. In this very competitive market, it's this added value which enables our partners to deliver high-quality working solutions which we believe is crucial to winning business.

SIP



Great Call Quality

Sound quality is improved through our engineered core network & use of the latest codecs.



Stable & Reliable

Years of core up time is expected and delivered by careful engineering & a team dedicated to delivery.



Instant Provisioning

Need more voice channels? Want to order 100 London numbers? Get them instantly via the Voiceflex portal.



ISDN Replacement

ISDN network to turn off by 2025 - the benefits of SIP over ISDN are clear; more flexibility, reliability and value.

The Benefits of Voiceflex SIP

Starting a Public Voice Network in 2005 allowed us to design an infrastructure based on best practice within data, quickly converging voice. The lack of legacy integration meant no compromise to our SIP network. Use our network to deliver calls and services when and how you want them. Plus, logic within our network responds and protects to changes from either loss of service or outage.

Migrating to SIP from ISDN is easy with Voiceflex because we have more than 10 years' experience of doing this. With our knowledge and experience combined with continued investment in product development, our partners will be able to take advantage of the gap left in the market by ISDN as we near 2025. SIP is the cost effective alternative to ISDN and delivers far more benefits than ISDN.

Converged Voice & Data Network



Centralise your PSTN access. Use a single network for high quality voice & data reducing cost yet increasing functionality & bringing modern day flexibility to voice.

Auto Failover & Effective Disaster Recovery



In the event of disruptions SIP makes the process quicker and easier - calls can immediately be re-routed to any other location, back-up site or phone.

Reliability



Spread across secure, geo-redundant data centres ensures the highest levels of reliability.

Rapid Deployment & Easy to use



Rapid and simple set up gets you up and running much quicker than ISDN.

Scalability



Grow or shrink the number of extensions as required on demand - something not possible with ISDN. Capacity can be added without any need to install physical lines.

Fraud Detection & Prevention



Our SIP products have built-in fraud detection. Protection against fraud is a core part of our services - a free market leading service as no one should benefit from fraud.

Numbers & Number Porting



SIP's not geographically dependent, if you move premises keep the same number. Alternatively, we instantly provision and port a variety of UK and International numbers.

Significant Cost Savings



Rationalising ISDN reduces complexities, increases efficiencies and simplifies your infrastructure. Consolidate SIP trunks and your network connectivity costs by getting both from Voiceflex. Plus, get free internal calls.

Leveraging WebRTC



No need for customers to dial a number to make a call, they just simply click to call via a web-enabled device. The call's then delivered via the Voiceflex network as a SIP call.

Click to Call Me



Integrating WebRTC with your SIP Trunks. Enable customers to call directly from your web, eshot or email with little effort.

Why Voiceflex:

- **Heritage of voice designing solutions across 3 core areas; SIP, Data and Hosted**
- **Greater flexibility and proven reliability**
- **Extensive experience backed by a tradition of excellence**
- **100% channel focus**
- **Get the support when you need it 24/7**